



PRIVACY POLICY

1. GENERAL

1.1. Slayrobe Fashion Private Limited, a company incorporated under the provisions of the Companies Act, 2013, having its office at Hd-740, Wework Dlf Forum, Dlf Qe, Gurgaon, Haryana, India, 12200, India ("Slayrobe", "we", "us", or "our"), operates the Slayrobe mobile application ("Platform") designed exclusively for women, offering suggestions related but not limited to fashion, style, and makeup and selling products.

1.2. This Privacy Policy outlines how we collect, use, disclose, process, and safeguard your information when you use the Slayrobe Platform.

1.3. By accessing, browsing, or using the Slayrobe Platform, you agree to the terms of this Privacy Policy and consent to the collection, storage, handling, and transfer of your information in accordance with the terms stated herein.

1.4. If you do not agree with the terms of this Privacy Policy, you are advised not to use or access the Slayrobe Platform.

1.5. This Privacy Policy is governed by applicable data protection laws in India, including but not limited to the Information Technology Act, 2000, Government of India, and its related rules.

2. TYPES OF INFORMATION COLLECTED

2.1. You may be asked to provide information when you visit, access, use, or create an account on the Slayrobe Platform. We may share this information in accordance with this Privacy Policy and use it to provide and improve our services.

2.2. You agree to provide true, accurate, and up-to-date information. You may access, amend, or request the deletion of your information by contacting us at info@slayrobe.com

2.3. The Slayrobe Platform is not directed towards minors. We do not knowingly collect personal information from users under the age of 18. If we become aware that we have collected personal information of a minor, we will take appropriate steps to delete it. If a parent or guardian becomes aware that their child has provided us with personal information without consent, they should contact us for deletion.

2.4. We may collect various types of information, including but not limited to:

- Name, password, mailing address, phone number, geo-location, email address, and contact preferences.
- Usage and interaction details with us or our affiliates.
- Personal information that, when combined with other details, could reasonably identify you.

2.5. We may also collect, receive, process, or store sensitive personal data, including but not limited to:

- Password.
- Financial information such as bank account or payment details.
- Preferences and history related to makeup, styling, or fashion recommendations.
- Any detail relating to the above categories provided by you for service purposes.
- Any of the information received under the above categories by us for processing, stored, or processed under lawful contract or otherwise.

3. USE OF INFORMATION COLLECTED

3.1. We may use the information collected from you for the following purposes:

- Account Management: To create and manage your account on the Slayrobe Platform.
- Service Delivery: To provide personalized fashion, style, and makeup suggestions tailored to your preferences



App Improvements: To enhance app functionality, user experience, and content recommendations.
Communication: To send you updates, promotional offers, notifications, and respond to your queries.
Marketing and Promotions: With your consent, we may send promotional content related to Slayrobe's services or third-party offers.
Analytics and Research: To analyze user behavior and trends to improve the Platform.
Compliance and Security: To detect, investigate, and prevent fraudulent activities or violations of applicable laws.

4. DISCLOSURE OF INFORMATION

4.1. We do not sell, rent, or trade your personal information to third parties. However, we may share your information with:

With Service Providers: We may share your information with trusted third-party service providers to facilitate services such as payment processing, data analytics, and customer support.

Legal Obligations: To comply with legal requirements, court orders, or government requests.

Business Transfers: In the event of a merger, acquisition, or sale of assets, your data may be transferred as part of the business transaction.

With Your Consent: For any other purpose disclosed to you at the time of data collection or with your consent.

5. DATA STORAGE & SECURITY

5.1. We implement appropriate security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction.

5.2. While we strive to protect your data, no method of transmission over the internet is entirely secure. Therefore, we cannot guarantee absolute security.

6. YOUR RIGHTS AND CHOICES

6.1. You have the right to:

Access and Correct Your Information: You may access and modify your personal details through the app settings.

Withdraw Consent: You may withdraw your consent for data collection at any time. However, this may limit your ability to use certain features of the Platform.

Delete Your Data: You may request the deletion of your account and associated data by contacting us.

6.2. To exercise your rights, you can contact us at info@slayrobe.com

7. COOKIES AND TRACKING TECHNOLOGIES

7.1. Slayrobe may use cookies or similar tracking technologies to enhance your app experience, personalize content, and gather usage data.

7.2. You can modify your cookie settings through your device preferences.

8. DISCLOSURE OF INFORMATION COLLECTED:

8. 1. Third-Party Service Providers:

8.1.1. We may share your information with trusted third-party service providers to facilitate the services offered on the Slayrobe app. This may include payment processors, cloud storage services, or analytics providers. By using Slayrobe, you consent to such sharing. We ensure that these providers adhere to confidentiality obligations and industry-standard security practices.

8.1.2. We may disclose your information when required by law, or judicial orders, or to protect our legal rights, prevent fraud, or ensure the safety of our users and the public.

8.1.3. In the event of a business reorganization, merger, or sale of assets, your information may be transferred to the new entity, which will follow similar privacy practices as outlined in this policy.

8.1.4. When you make payments through Slayrobe, third-party payment gateway providers may collect your financial information (e.g., credit/debit card details, bank account information). All payment transactions are encrypted and processed through secure gateways. Slayrobe does not store or process your financial details directly and holds no liability for any payment-related issues..



8.1.5. While we implement industry-standard security measures, you are advised to exercise caution when sharing personal or financial information online, as the internet is susceptible to security risks.

8.1.6. Your information may be transferred and stored in servers outside your country of residence. By using Slayrobe, you consent to such cross-border transfers, provided the recipient entity adheres to appropriate data protection standards.

9. SECURITY

9.1. We prioritize the security of your personal information. Slayrobe employs robust security protocols, including firewalls, encryption, and transport layer security, to protect your data from unauthorized access, misuse, or loss.

9.2. Your information is stored on secured servers with limited access, restricted only to authorized personnel who are bound by confidentiality obligations.

9.3. While we take reasonable precautions to safeguard your information, no system can guarantee absolute security. By using Slayrobe, you acknowledge the potential risks associated with online data transmission and agree not to hold us liable for unforeseen security breaches or third-party actions beyond our control.

10. OTHER INFORMATION THE APP COLLECTS

At the time of installation of the Slayrobe app, the app will request your permission to access your device's location, camera, microphone, gallery, and storage. You acknowledge and agree to provide such permissions to enable Slayrobe to offer its features effectively.

10.1 ACCESS TO CAMERA, MICROPHONE, AND OTHER FEATURES

10.1.1 Slayrobe provides users with options to upload images, use the camera for scanning, and access the microphone for voice-based commands. You may also personalize your profile by uploading a profile picture. By accepting the Terms and Conditions, you explicitly consent to grant the app access to your camera, gallery, microphone, and other relevant applications on your device.

10.1.2 You understand and agree that images, voice inputs, or any other data uploaded by you may be processed by third-party service providers to deliver specific app functionalities. Slayrobe holds no liability or responsibility for any third-party processing, and the relationship remains solely between you and such third parties.

10.2 OPT-OUT POLICY

10.2.1 Third-party service providers engaged by Slayrobe are not permitted to market their services or send promotional content to you. We offer you the option to opt out of receiving non-essential, promotional, or marketing communications.

10.2.2 To remove your contact information from our mailing lists, you can click the "unsubscribe" link in any email or follow the instructions provided. Alternatively, you can contact us at info@slayrobe.com. We reserve the right to limit access or membership if necessary.

11. THIRD-PARTY APPLICATIONS AND WEBSITES

11.1 Slayrobe may include links to third-party websites or applications, or display advertisements. These external platforms are governed by their own privacy policies, which are beyond our control. Once you leave the Slayrobe app, any information you provide is subject to the privacy policy of the third-party platform.



11.2 Slayrobe is not responsible for the privacy practices, content, or terms of such third-party websites or applications. We recommend reviewing their privacy policies before engaging with their services

12. RETENTION OF INFORMATION

We retain your information for as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required by law.

13. ACCESS, CORRECTION AND DELETION

Slayrobe strives to keep your personal information accurate and up-to-date. You are responsible for ensuring that the information you provide is correct and current. You have the right to request access, correction, or deletion of your personal information by contacting us at info@slayrobe.com.

14. MODIFICATION

Slayrobe reserves the right to modify this Privacy Policy at any time. Updated versions will be posted on the app, and we encourage you to review the policy periodically to stay informed about how we manage your data.

15. GRIEVANCE REDRESSAL

If you have any questions, concerns, or complaints regarding this Privacy Policy or the Slayrobe app, you may contact our grievance officer:

Name: Pooja Lalwani

Designation: Founder & CEO

Email: info@slayrobe.com

16. GOVERNING LAW

This Privacy Policy is governed by and construed in accordance with the laws of India. Any disputes arising from this policy will be subject to the exclusive jurisdiction of the courts in Gurgaon, Haryana.

17. SEVERABILITY

If any provision of this Privacy Policy is deemed invalid or unenforceable under applicable law, the remaining provisions will continue to be valid and enforceable to the fullest extent permitted by law.

18. CHANGES TO PRIVACY POLICY

Slayrobe reserves the right to update or modify this privacy policy at any time. We encourage you to review this policy periodically. Your continued use of Slayrobe constitutes acceptance of the updated terms.

CONTACT US

If you have any questions, concerns, or requests regarding this Privacy Policy, you may contact us at:

Email: info@slayrobe.com

Office Address: Hd-740, Wework Dlf Forum, Dlf Qe, Gurgaon, Haryana, India, 122002